THERED

A GUIDE TO THE 2023 U.S. GRAND PRIX

CHRONICLE

N PARTNERSHIP WITH

ONE ICONIC VENUE. TWO STAGES. ALL AUSTIN.

AU/TIN CITY LIMITA LIVE

THE MOODY THEATER | STEN

See what's coming up SCAN HERE FOR TICKETS >>





Don't miss a beat **« SIGN UP FOR OUR NEWSLETTER**

310 W Willie Nelson Blvd Austin TX 78701 » We'll see you at the show!









THE SURVIVA

As Max Verstappen's Red Bull Racing teammate, Sergio Pérez has got one of the toughest jobs in Formula 1. But as he slogs through the end of a bruising campaign, the Mexican insists that he's still enjoying the ride.

ergio "Checo" Pérez has always greeted adversity with a brave face. During a conversation at the Japanese Grand Prix, he recalls a prank his older siblings Paola and Antonio played on him when he was 6 years old. "They were always playing jokes on me," he says. "And they convinced me that I was adopted."

Young Checo packed his bags and solemnly asked his mother to identify his real parents so he could join them. "My brother and sister got in a lot of trouble for that one," he laughs.

In the years since, Pérez has faced adversity with similar stoicism. He exiled himself to Europe at the age of 14 to make his way in motorsports. He clawed his way to Formula 1 in 2011 and parlayed a middling drive with Sauber into a big money transfer to McLaren, only for that to collapse inside a year as results dried up. A switch to Force India saw him rebuild, but then the team collapsed. Pérez found himself a couple of races away from the F1 exit door. Victory in the penultimate race of 2020 earned him a dream transfer to

title-contending Red Bull Racing and a seemingly rosy future.

But the road forward has remained tough. Paired with a generational talent in Max Verstappen, Pérez has shone and suffered in equal measure. Glorious victories such as his battling Monaco win last year or his domination of this year's Saudi Arabian Grand Prix, have been opposed by periods of competitive problems.

After winning two of the opening four races and getting within six points of defending champion Verstappen's lead,

Pérez slumped. In the 12 races that followed he found the podium just five times. By contrast, Verstappen won 11 of them. Even with a year to go on his contract, speculation about Pérez's future in F1 has abounded.

Pérez remains stoic. In Singapore, the Guadalajara native hit a mark only 10 other drivers have reached—250 grand prix starts. His ability to grind is an achievement in itself. "At the end of the day I still do the same job as I've been doing for the last 20 years," he says. "It was really difficult for me to reach Formula 1, so to maintain that,

to keep myself here, it's been quite hard. It's so hard to stay in this sport."

Pérez can recall his emotions as he lined up for his debut, at the 2011 Australian Grand Prix. "I remember feeling that I'd made it, but also that the really difficult part was about to start," he says. "There was excitement, but also fear of failure. I thought that I'd worked so hard for it, and my family had given everything, but that if I didn't succeed in the first five races, I might be gone by number six."

On the bright side, this weekend in Austin is race number 253. Asked to pick a few of his most meaningful races, he unsurprisingly mentions that first race. "After leaving Mexico at a very young age, leaving so many things behind, to finally make it was a massive achievement." Two other highlights he cites: His first podium

with Force India—in Bahrain in 2014—after he was dropped by McLaren, and his 2022 win in Monaco. "That was very special for me," he says. "It was always a dream to do that in Monaco."

The high of that race, and of his bright start to 2023, has given way to tougher times. Last month, opening up about his struggles, he told Dutch newspaper *De Limburger* that after the Miami Grand Prix he was "driving without confidence."

Bad became worse. A crash in qualifying in Monaco and a last-place start defined a dismal weekend at the scene of his greatest triumph. He failed to make it to Q3 at the following three races and instead of his season being defined by big wins, it instead was characterized by dogged fightbacks from lowly grid positions to the fringes of the top three.

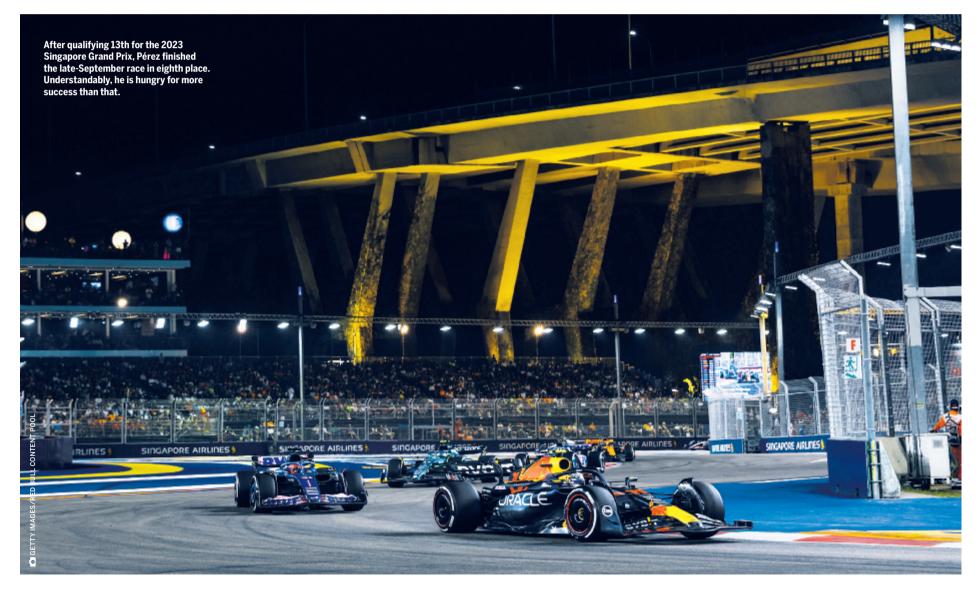
But in character, he remained unflappable. "I didn't give up and kept working hard with the engineers to sort things out," he told the Dutch outlet. "My self-confidence came back when I realized that I won races under my own steam earlier this year."

Pérez hired a mental coach to help, at races and at home. "When you are having such a hard time with your work, it is difficult to be cheerful at home with your wife and children," he admits. "So I hired a mental coach, because my family deserves to have that cheerful father at home."

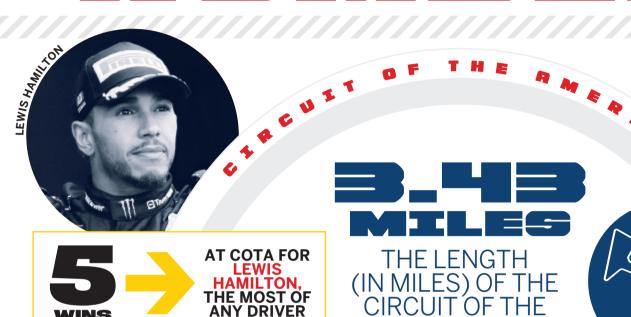
The renewed confidence has allowed him to nudge closer to the runner-up position in the championship, a placing he lost in last year's final race to Ferrari's Charles Leclerc. But he's unsure whether stepping up to second in the Drivers' Championship will feel like progress.

"I'll tell you once I get this secondplace trophy, but I don't think it will make any difference," he says. "If there is a difference, it will be in how I achieve that. I want to achieve it with more victories this year, by finishing the season strong, and having great momentum to go into the winter—still believing that I can be champion in the future, which is the ultimate target."

Again, there's that indefatigable belief in his ability to stay the course. Last October, as he crossed the line to win the Singapore Grand Prix and end another midseason drought that sparked speculation over his future, Pérez got on the radio to his team and delivered an emphatic rebuttal. "This is how we do it, man," he said. "We shut our mouths and we work hard. This is the Mexican way."



AMERICAS TRACK







THE TOP SPEED (IN MPH) AT COTA IN 2022. **REACHED BY ALFA**

ROMEO'S CHINESE DRIVER, **ZHOU GUANYU**

WEEKEND ATTENDANCE FOR 2022 U.S. GRAND PRIX, A RECORD FOR A NORTH AMERICAN F1 EVENT

🗖 GETTY IMAGES/RED BULL CONTENT POOL(2), GETTY IMAGES









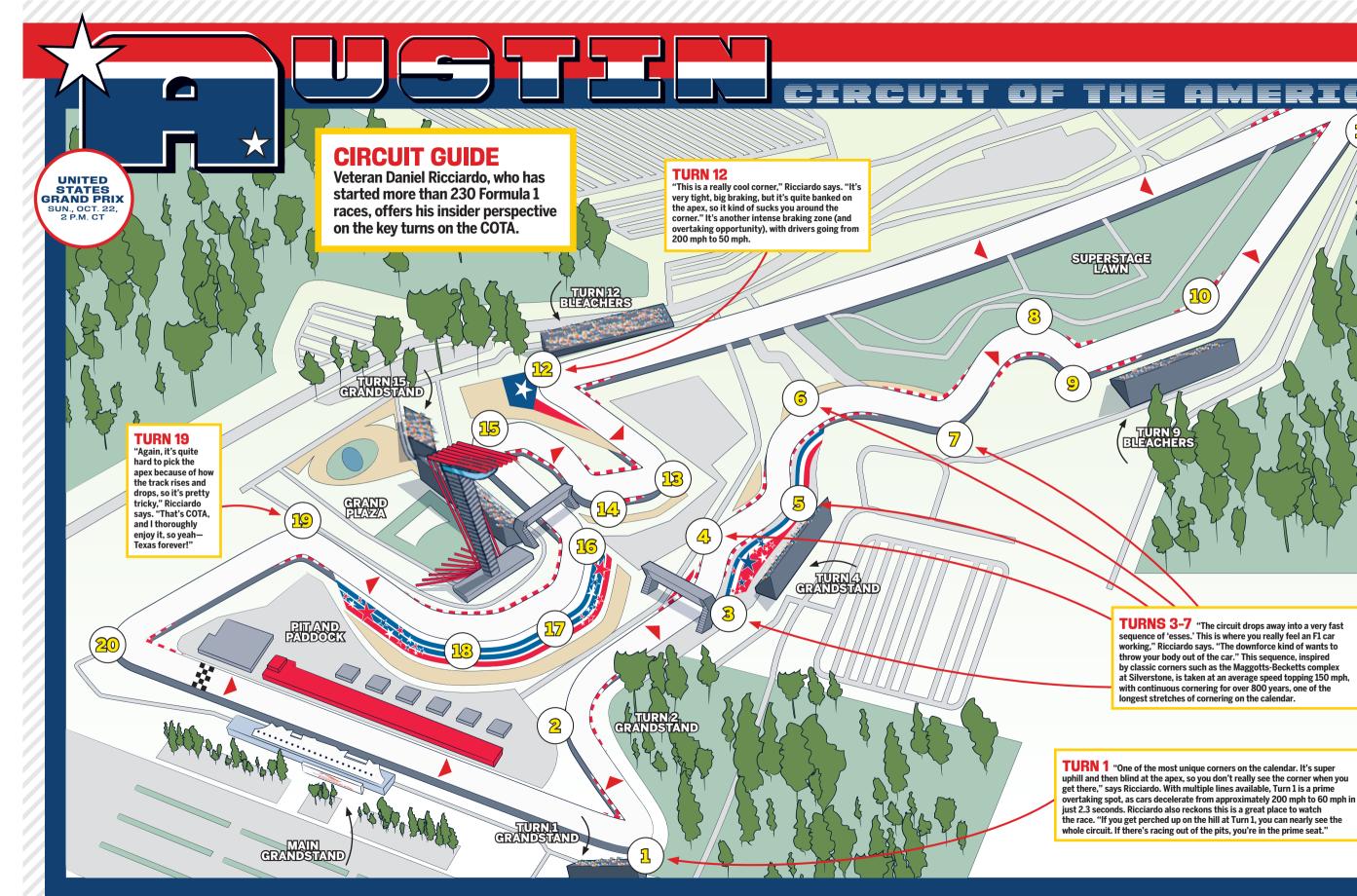
One coupon per customer, must be 18 or older, not valid with any other or sale items. No Cash Value.

ROMANTIX

ROMANTIX

Lingerie • Bath & Body • 18+ • Adult Toys

visit us in-store or online at: romantix.com





GRAND PRIX

The Miami Grand Prix may have its sun-soaked, beach-ready bling, and the all-new race in Las Vegas will have neon-lit glamour for high rollers, but despite a lack of post-Netflix theatrics, underneath F1's current longeststanding and seemingly prosaic grand prix lies a race of rare beauty. The attractiveness of the racing in Austin lies in its authenticity. With more than a decade of service under its belt, and more focus on the track action at the Circuit of the Americas than the celebrity-soaked sideshows, the race in Texas references the oldschool traditions of F1's classic European circuits.

TURN 11

"A tight hairpin and

overtake," Ricciardo notes. "It's very wide at

the apex, though, and

though it allows plenty

of room for overtaking

you've got the DRS

straight afterward.

better off waiting

and pulling off the

move cleanly there.

Otherwise, if you do it

too early, you can get

overtaken back." (DRS

is a technology system

that reduces drag to promote overtaking in

races.) Turn 11 is one

of COTA's big braking

points, and in going from close to 185 mph

to just 50 mph, drivers

highest on the circuit.

undergo 4.7 Gs, the

So sometimes you're

a good place to

The top drivers agree. "[Austin] has its own kind of atmosphere," longtime **COTA** cheerleader and eight-time grand prix winner Daniel Ricciardo told Stephen Colbert last year. "It's a race I certainly love going to. I'll

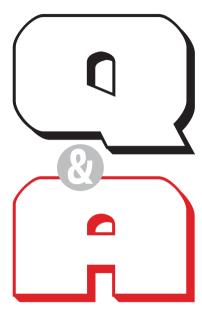
probably continue going iust as a fan."

For seven-time F1 champion Lewis Hamilton, Austin's circuit sits right alongside the world's most iconic tracks, which he dreamed about racing on as a child. "They don't make tracks like they did in the olden days." he observed while in Austin back in 2018. "Some of the new tracks aren't really that good, but this is one of those that is-it's got great character. And from day one when we arrived here, there was a massive crowd."

Ricciardo concurs. "It's one of the best circuits we go to on the calendar for racing. You can pass in four different places," he notes. "There are some tracks you struggle to pass on once, so to have four different opportunities, with the shape of the corners and the apexes—everything just creates a really good atmosphere that encourages you to battle."

Away from the track itself, the popular Australian driver is equally enthusiastic about the atmosphere in the city on race weekend. "The extra energy I get from the atmosphere is immeasurable, and I love everything about it," says Ricciardo. "From the crowd to the food and music-the U.S. Grand Prix is like nothing else!"

THIS SPACE LEFT
INTENTIONALLY BLANK



Get to know reserve driver Liam Lawson. who landed an unexpected shot at the big time—and made a quick impression on fans.



After AlphaTauri racer Daniel Ricciardo broke his hand in a practice crash at the **Dutch Grand Prix, you went from the** bench to qualifications for your first grand prix within 24 hours. How crazy was that?

I'd flown in from Japan [where the New Zealand native has been racing this year] on Thursday. I was as prepared as you can be for these things, but you never really expect it to happen—and then it did!

What's your day-to-day role as a reserve driver like?

It's extremely rare that we are needed, but it is important to be ready. So my schedule is similar to a normal driver's. I arrive at and leave the track at a similar time. I sit through all the briefings, going through the sessions, looking at onboards and data, speaking to the engineers. Being a reserve is an amazing opportunity but it's also the most horrible thing. You watch 20 guys live your dream, and you're right there on the sidelines.

When you were told you'd be driving, who was the first person you called? I sent my dad a text: I didn't want him to read it online.

Getting straight to work—is that even possible?

When I was first told, there were a lot of emotions and stress. I spent 30 minutes to an hour trying to wrap my head around what was happening, but then I really didn't have time to think about anything else.

You made a big impression and scored your first points in Singapore in only your third race. Did you feel like you had to make a statement fast? I think so. I felt that I had been ready for a long time. You need to have that confidence in yourself. I got the opportunity and knew I needed to make the most of it. I just wanted to look back and know that I'd done everything I could.

Ricciardo is slated to be back in the car in Austin and is confirmed for next year at AlphaTauri. How do you feel about going back to being a reserve?

To be in this world, it completely immerses you, and it's something that I'm completely in love with. I don't think I can settle for anything less now.



Wine, Dine & Jazz Fest is Back!

JOIN US FOR THE CULINARY EVENT OF THE YEAR AS WE WELCOME CELEBRITY CHEFS, RESTAURANTS, TEXAS HILL COUNTRY ARTISANS AND LIVE MUSIC TO THE WINE, DINE & JAZZ FESTIVAL!



FRIDAY, NOVEMBER 3 & SATURDAY, NOVEMBER 4

CELEBRITY CHEF FIVE COURSE DINNER | CELEBRITY CHEF COOKING DEMONSTRATIONS | JAZZ | WINE & CULINARY STROLL

Horseshoe Bay Resort, Texas' original golf and lakeside resort located in the picturesque Texas Hill Country Wine and Lake Region will celebrate its 17th Annual Wine, Dine & Jazz Festival on Friday, November 3rd, and Saturday, November 4th! Join other foodies, jazz aficionados, and wine enthusiasts at one of Horseshoe Bay Resort's most anticipated annual events! The 2023 Wine, Dine & Jazz Festival welcomes celebrity chefs, jazz artists, and creative culinary experiences throughout the weekend.









FRIDAY, NOVEMBER 3

Wine Pairing Dinner

SATURDAY, NOVEMBER 4

Cooking Demonstrations with Celebrity Chefs followed by Wine Gtroll

PACKAGES ON SALE NOW

by calling 877.611.0112 or visiting HSBRESORT.COM

VINNERS DON'T ALWAYS FINISH FIRST

SEXIER, HOTTER & LONGER WITH

2 % OF F

YOUR PURCHASE

SHOW THIS AD IN STORE TO CLAIM

SHOP LOCAL

3600 SOUTH CONGRESS AVE AUSTIN, TX 78704

HOLLYWOOD

EROTICA • LINGERIE • GIFTS • APPAREL • NOVELTIES

HUSTLERHOLLYWOOD.COM

MUST PRESENT THIS AD TO REDEEM.
VALID AT THE LISTED RETAIL STORE ONLY, NOT
AVAILABLE ONLINE. OFFER ENDS 10/31/23.
CODE: PRINT20

HIISTIFA









3 Days Only

TUESDAY 10/24 10 AM - 6 PM WEDNESDAY 10/25 10 AM - 6 PM THURSDAY 10/26 10 AM - 5 PM

10000 Research Blvd., #126, Austin, TX 78759 | For directions please call: (512) 451-0338

Call buyer for item related questions and firearms appointment: (888) 787-1112

No appointment necessary unless selling firearms.

We Buy Gold, Silver, Diamonds and More!



Let Our Trusted Estate Buyers Help You Sell Your Valuables for **Top Dollar!**



FINE JEWELRY

- Any Age & Any Style
- Gold, Silver and Platinum Jewelry
- Broken or Damaged Jewelry
- Designer Jewelry

DIAMONDS

- Loose & Mounted
- Damaged
- Any Size, Color, Styles

COINS & CURRENCY

- Gold & Silver Coins
- Bullion & Bars
- Old Paper Money
- Coin Collections

WATCHES

- Wrist Watches & Pocket Watches (Rolex**, Breitling, Patek, Omega, Elgin, Waltham, Illinois, Hamilton, etc.)
- Any Condition

STERLING SILVER

- Flatware & Serving Pieces
- Jewelry (Turquoise, Southwestern, etc.)
- Candlesticks & Candelabras

No need to polish. No silver plate.

FINE ART & LUXURY GOODS

- Original Art By Known Artists
- Designer Handbags (Chanel, Fendi, Gucci, Hermès, Louis Vuitton, Prada, etc.)
- Pens (Montblanc, Montegrappa, etc.)

We do not buy china or glassware.

SCRAP GOLD & SILVER

- Gold, Silver & Platinum
- Dental Gold
- Old Mountings
- Class Rings & Fraternal Pins

RARITIES

- Military Memorabilia (Uniforms, Daggers, Swords, etc.)
- Pre-1950 Advertising & Toys
- Pipes (Ashton, Dunhill, Savinelli, etc.)
- Old Photos & Autographs (Tintypes, etc.)

FIREARMS****

- Pistols, Rifles & Shotguns (Smith & Wesson, Winchester, Browning, etc.)
- Collections of any size

Call (888) 787-1112 to schedule an appointment.



20% Bonus for your trade

When traded for store credit***



Immediate Payment!

Buyer will match any competitor's offer*





*Buyer will provide a free evaluation but is not obligated to purchase your items. Offer must be in writing and current. **We are not an authorized Rolex dealer nor are we affiliated or endorsed by Rolex, Rolex USA, or any of its subsidiaries. ***Exclusions apply. ****No appointment necessary unless selling firearms.

FLASHBACK

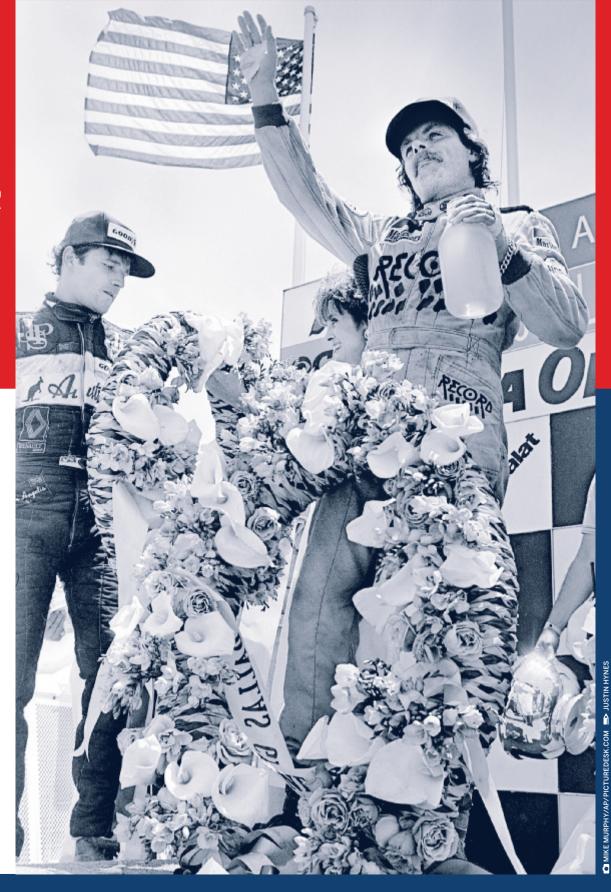
Formula 1's long, strange history in the U.S. doesn't get much stranger than the sport's sole visit to Dallas in 1984, where extreme heat, a disintegrating circuit, soap opera stars and fainting fits contributed to a Texas massacre.

ustin has become a fixture of the F1 calendar, but it wasn't the sport's first rodeo in Texas. That honor goes to Dallas, which in 1984 served up an odd spectacle. Larry Hagman, star of prime-time 1980s soap opera Dallas, was the race starter. And French driver Jacques Laffite protested the very un-Gallic pre-race warm-up time of 7 a.m. by arriving at the paddock in pajamas.

But what made Dallas truly unforgettable was the weather. Held on a scorching July day, the street layout at Fair Park began to crumble under the force of 25 turbo-boosted F1 cars. The heat was so relentless— Goodyear measured 150°F on the track—that Osella's Piercarlo Ghinzani fainted during a pit stop and had to be revived with a bucket of cold water. Nigel Mansell passed out trying to push his stricken Lotus across the line at the end of the race.

Williams driver Keke Rosberg, though, was unfazed. He'd worn a \$2,500 water-cooled skull cap. Used regularly in NASCAR but new to F1, the gizmo gave the wily Finn a competitive advantage. And he took a coolheaded victory ahead of the more exhausted-looking René Arnoux.

> After winning the 1984 Dallas Grand Prix in excruciatingly hot weather conditions, Keke Rosberg celebrates with a cold beverage as he waves to the crowd.





REPROSE

ADULT NIGHTCLUB

AUSTIN'S ONLY DOWNTOWN ADJUT NIGHTGUB

0

[II]

74

- 🥯 Sexiest Girls in Downtown ATX
 - 🥏 Private Cabanas & VIP Booths
 - 🧶 5 Star Kitchen

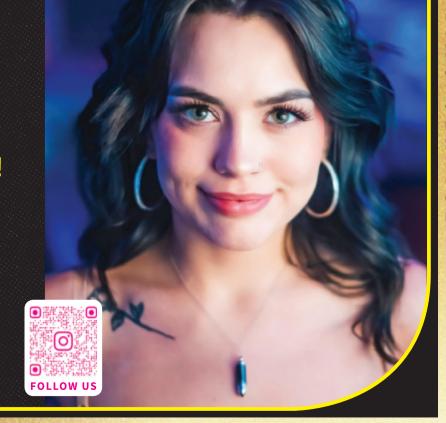
RSVP: 512.660.5003 • REDROSEAUSTIN.COM 3615 S. CONGRESS AVE. AUSTIN, TX 78704

V7 the 1/2 TOSE

VOTED BEST ADULT NIGHTCLUB IN TEXAS!

- Mottest Entertainers in Austin
- O Complimentary Limo Service
- Award-Winning Burgers
 5 Star Kitchen Open 12pm-12am

RSVP: 512-458-2106 • YELLOWROSE.COM 6528 N. LAMAR BLVD. AUSTIN, TX 78757



COMPLIMENTARY LIMO SERVICE

ISLAND INSPIRED. TEXAS MADE.

Available NOW at Local Stores

SLAND

STATE FAIR OF TEXAS DAILY THRU 10/22 LEVITATION FEST 10/26 - 10/29

www.islandgetawayrum.com