

# PARTICIPATE IN THE CHRONICLE'S MONTHLY LIVE MUSIC SERIES!

Now in its 31st year *The Austin Chronicle* stands as the voice of entertainment in Austin, that said, the *Chronicle* recently introduced a new, monthly live music series called Paper Cuts that showcases local musicians that have been recently featured in the pages of the *Chronicle*. **Every month we invite a food partner to donate items from its menu AND beverage partners to donate alcoholic and non-alcoholic beverages for attendees.**

The Palm Door is an event space in Downtown Austin with a limited capacity providing an intimate space to listen to music. The Palm Door is an unlicensed venue. It is free to attend Paper Cuts, but you must be 21+ and RSVP in order to gain admittance.

### FOOD & BEVERAGE PARTNERS RECEIVE:

- Prominent logo placement on all print ads running in *The Austin Chronicle* for that month
- Logo on the Paper Cuts webpage on [austinchronicle.com/papercuts](http://austinchronicle.com/papercuts).
- Online *Chronicle* ads to promote the event
- *Chronicle* social networking sites spread the word about the music series.
- *Chronicle* will run an online contest on our website – [austinchronicle.com/contests](http://austinchronicle.com/contests).
- *The Austin Chronicle* will include at least two Paper Cuts special mentions in our weekly Chrontourage (Street Team) newsletter/email blast. This mailing list goes to more than 18,000 people.
- Food and Beverage Partners will have option to have signage at event.

### FOOD & BEVERAGE PARTNERS TO PROVIDE:

Enough food and/or beverages for 350 attendees. Contact Marketing Director Erin Collier at [erin@austinchronicle.com](mailto:erin@austinchronicle.com) for more specific details about donation requirements and time commitment.

### WANT TO GET IN ON THE NEXT PAPER CUTS?

Talk with your *Chronicle* account executive today at 454-5766.

